



SPONSORSHIP OPPORTUNITIES - Journey to Brave VIRTUAL Week-Long Event

Dear Community Partner,

At the Kellin Foundation, we help build resilient children, adults, and families through behavioral health services, victim advocacy, and community outreach.

Our Journey to Brave event helps us raise the critical funds to provide these services for free to more than 10,000 people every year.

This year, due to COVID, we have moved our Journey to Brave Annual event to a VIRTUAL platform, which

will include a week-long campaign, silent auction, and premiere virtual event!

In these uncertain times, the demand for our services is UP - your help is more critical than ever.

Our clients need us. Our community needs us. We need your help!

Will you help us? Become a Journey to Brave Sponsor today!

Sincerely,
Dr. Kelly Graves
Executive Director and Co-Founder



September 14-18, 2020

A virtual, week-long event to support the Kellin Foundation.

Get ready to have some fun and make a difference together!

YOUR SPONSORSHIP AT WORK



A \$5,000 sponsorship provides **100+ hours of crisis support services** for children, families, and adults.



A \$2,500 sponsorship provides one year of **mental health and substance recovery support groups**.



A \$1,000 sponsorship provides **20+ hours of free counseling** for people who otherwise wouldn't get care.

2020 SPONSOR RECOGNITION LEVELS

	Presenting Sponsor \$5,000	Event Sponsor \$2,500	Gold Sponsor \$1,000
Spotlight feature in email blasts, website and social media	Every day	One day	
Sponsor promotional video during virtual event	Up to 90-second video	Up to 30-second video	
Public announcement during virtual event	Included	Included	
Elite sponsor prize giveaway entires	25 entries	10 entries	5 entries
Name/logo on email blasts, website and social media	•	•	•
Wine gift bag delivered to your Guilford County location	One Select Wine and one Champagne	One Select Wine or one Champagne	One Select Wine

SPONSORSHIP COMMITMENT FORM

- Presenting Sponsor - \$5,000
- Event Sponsor - \$2,500
- Gold Sponsor - \$1,000
- I wish this sponsorship to remain anonymous.

Payment, videos, and logos must be received by **September 1, 2020**, to guarantee inclusion on event materials.

THIS FORM CAN ALSO BE COMPLETED ELECTRONICALLY AT OUR WEBSITE IF PREFERRED

Name (As it should appear on signs and printed materials)

Primary Contact

Address

City/State/Zip

Phone

Email Address

Name on credit card

Credit Card Number

Exp Date

SEC Code

- I plan to send a check. Checks should be made payable to the Kellin Foundation and mailed to 2110 Golden Gate Drive, Suite B, Greensboro, NC 27405.

_____ (INITIAL HERE): If your sponsorship level includes logos and videos, you understand that these should be submitted as a hi-resolution (300dpi) JPEG or EPS file or MP4 or MOV videos to kellinfoundation@gmail.com by September 1, 2020, to guarantee inclusion in the virtual event and other placements. As soon as we are in receipt of your sponsorship, we would love to start promoting you on our social media outlets. We will also provide a tax-deductible receipt for your donation for your records.

Return this form to:

Kellin Foundation
2110 Golden Gate Drive, Suite B
Greensboro, NC 27405

