



ANNUAL IMPACT REPORT 2019

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FROM THE EXECUTIVE DIRECTOR & BOARD CHAIR



In 2019, we saw amazing growth and expansion of the number of people in our community that we were able to help because of YOUR assistance. These individuals are individuals who otherwise would not have had access to care.

In 2019, our Treehouse Trauma Recovery Program became only the second center in the state of North Carolina recognized by the National Child Traumatic Stress Network as experts in treating children and families who experience or witness traumatic events.

The NCTSN designation puts the Kellin Foundation among just over 100 such centers nationwide, which are designed to raise the standard of care and increase access to services for children and families who experience or witness traumatic events. Duke University's National Center for Child Traumatic Stress, founded in 2001, is the other NCTSN center in the state.

We also launched our Amanda Ireland Ward Scholarship Program, with applications coming in for our first scholarship receipt expected in the spring 2020. We expanded our Pinwheels for Prevention event and enjoyed our third Journey to Brave Fundraiser, Auction, and Benefit, with record attendance and extremely positive feedback. It was a smashing year of success and packed full of partners just like you! We look forward to making these annual events as they help us support our programs.

Sometimes we are asked exactly what it is we do and who we are helping.

We're helping the four-year old who has been kicked out of their fourth daycare. We're helping the business CEO who nobody knows is living in a violent relationship every day. We're helping the first responders who struggle with what they see and hear every day in the jobs they do. We are helping the 17-year-old that's been sexually assaulted multiple times and is trying to graduate high school. We're helping the 15-year-old who is recovering from being humanly trafficked. We're helping the cancer survivors and their families and loved ones. We're helping the mom know how to best help her 21-year-old who is so strung out on drugs that she doesn't know what to do.

***“I am a victim of domestic violence. I left my husband and right now me and my kids are homeless and if it wasn’t for the Kellin Foundation, we would be very depressed and bleak.”
-- Kellin Foundation client***

All of those are real situations we work with every day. We are honored to be able to help inspire hope and healing throughout our community.

On behalf of the Board of Directors and amazing Kellin Foundation staff, we thank you for your important role in helping the Kellin Foundation build a resilient community. We cannot do this work without you. Every contribution, volunteer hour, and donation helps us to reach those who otherwise would not have access. You are a change maker.

Dr. Kelly Graves
*Executive Director and Co-Founder
Kellin Foundation*

Dwight K. Crotts
*2019 Board President
Kellin Foundation*



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2019 HIGHLIGHTS



Kellin Foundation Earns National Recognition

Kellin Foundation has been designated as a National Child Traumatic Stress Network (NCTSN) Community Treatment and Services Center in 2019. The foundation held a ribbon-cutting celebration in May.

The designation puts Kellin Foundation among just 100 such centers nationwide, which are designed to raise the standard of care and increase access to services for children and families who experience or witness traumatic events.

As an NCTSN community site, Kellin Foundation will receive some federal funding through 2023. The Treehouse provides trauma-



informed, culturally-competent, and community-based recovery services for children and families who have been exposed to violence and trauma.

“Every day, Kellin Foundation is helping families in crisis across our community,” said Dwight Crofts, president of Kellin Foundation’s board of directors and a retired Greensboro deputy police chief. “This designated means we are providing the highest level of care for the children and families. We’re proud of the role we play in helping families survive and thrive in the most difficult circumstances.”

More Outreach and Training

As part of the foundation's commitment to the community, in 2019 Kellin Foundation expanded the number of training sessions its staff provided to the community.

Kellin Foundation staff reached 800 more people in 2019 than the previous year.

Those opportunities included Youth Mental Health First Aid training, evidence-based curriculum that teaches parents or adults who work with children to recognize and respond to mental health crisis of young people.



More Children Served by Lindy's Kids

In honor of Kellin Foundation co-founder Lindy Beauregard, the Lindy's Kids program provides special assistance to families to help them maintain a safe living environment and support their well-being.

In 2019, Kellin Foundation supported nearly twice as many people as the past year.

That assistance included providing rental support to two Greensboro families who were in danger of being evicted. Thanks to Kellin Foundation's Lindy's Kids program, they got to celebrate the holidays at home.



Expanding Peer Support Services

In the last year, Kellin Foundation was able to more than double the number of clinical treatment and peer support sessions its staff was able to offer. It held approximately 4,200 sessions, up from 1,500 the previous year.

Kellin Foundation's peer support groups provide a safe place to build confidence and well-being. Led by certified peer facilitators, the

H.O.P.E. (Healing Opportunities and Personal Encouragement) program provides a recovery-focused support group for adults with mental health or substance use concerns.

Group members at H.O.P.E. learn strategies to cope and manage symptoms. They are also able to connect with others who may have similar struggles.



*“This program and the people who have contributed to help my kids have been a great blessing to me because I lost my eyesight from violence and have had to stop working and have no funds to provide for them. Thank you so much.”
-- Kellin Foundation client and local mother of six*

Providing Better Than Industry Outcomes

Kellin Foundation is committed to providing a standard of care based on best practices. The proof that this practice is paying dividends for clients? Kellin Foundation's better-than-industry-average outcomes clients report. Last year, 97 percent of Kellin Foundation clients reported an increased ability to manage

their daily responsibilities and maintain positive relationships in their lives. Some 94 percent of clients reported an improved ability to control or decrease their use of alcohol or drugs. Some 97 of clients reported learning new coping skills in their therapy sessions.

2019 BY THE NUMBERS

10 

New staff positions added

4,804 children served through advocacy



4k 

Clinical treatment and peer support sessions

"I can't believe I did it. I didn't think that I could, but now I feel a lot stronger."

- Child in therapy sessions at the Kellin Foundation



97%

of clients reported learning new coping skills in therapy

Lindy's Kids served and Kellin Kids serving

183 

94%

of clients reported an improved ability to control or decrease their use of alcohol and/or drugs.



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In 2019, more than 200 individuals, businesses and nonprofit organizations made financial contributions to the Kellin Foundation. The following donors gave \$250 or more.

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