

2018 IMPACT REPORT

MAKING A DIFFERENCE TOGETHER!



KELLIN
FOUNDATION

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2018 Message from the Executive Director and Board Chair

The theme for 2018 was “Preparing for Growth” and at year end the theme turned out to be quite fitting. 2018 was a year of not only preparing for growth, but growing substantially. Both our staff and services grew to new levels. Our partnerships as well as our donor base also grew. And, because of YOUR assistance, we were able to reach new record numbers of individuals with our evidence-based services.

Over the year, we have developed four focal areas for the Kellin Foundation, including: victim advocacy and patient navigation (case management); clinical assessment, treatment and peer support; youth leadership and development; and community mobilization and outreach. Through these four areas, and with support from people just like YOU, we have doubled our numbers and created a synergy with community partners that has allowed us to live out our mission and make a difference together in the lives of so many across our community.

In 2018, we also launched our Smiles 4 Miles 5K and Fun Run; we wrestled it out at our GRAWL fundraiser; we enjoyed our second Journey to Brave Fundraiser, Auction, and Benefit; and had record numbers in attendance at our Pinwheels in the Park event. It was a smashing year of success and packed full of partners just like you! We look forward to making these annual events as they help us support our programs.

On behalf of the Board of Directors and amazing Kellin Foundation staff, we *thank you for your important role in helping the Kellin Foundation prepare for growth in 2018!*

Dr. Kelly Graves
Executive Director and Co-Founder
Kellin Foundation



Dwight K. Crotts
President, Board of Directors
Kellin Foundation



2018 BY THE NUMBERS

TOTAL # OF SERVICES PROVIDED:

8,226



TOTAL # OF CHILDREN SERVED:

5,181

TOTAL # OF CLINICAL / PEER SESSIONS:

1,504

TOTAL # OF KELLIN KIDS/ LINDY'S KIDS HELPED:

64

TOTAL # OF PEOPLE RECEIVING TRAINING AND OUTREACH (ESTIMATED):*

1,477

(*SOME MAY BE REPEAT ATTENDEES OR REGISTERED BUT NO-SHOWED)

MAKING A DIFFERENCE TOGETHER!!!



2018 Impact: A Snapshot



REACHING MORE FAMILIES IN 2018

- You helped support over 6,749 families who received child and family victim advocacy services following a traumatic incident.
- We tripled the number of free and reduced counseling sessions for families who otherwise would not have access to care!
- We executed a Memorandum of Agreement with dozens of partners to create a coordinated community response for children and families.

SUPPORTING COMMUNITIES IN 2018

- You supported Pinwheels in the Park to help raise awareness of what children need to be safe and well.
- You helped extend our reach by tripling our training and outreach events and significantly expanding our social media presence!
- You helped provide basic needs support to kids in crisis with Lindy's Kids crisis funds!



BUILDING HOPE IN 2018

- You helped us provide over 1,500 hours of counseling to adults who otherwise would not have had access to services.
 - You helped us launch new peer support services that uses best practices to assist individuals recovering from substance use and mental health issues.
 - You helped us provide services that help people navigate complex medical systems to get the best care possible.
-

2018 Donors and Sponsors



Because of YOU, we have been able to make an impact that reached more than 8,226 children and families in 2018! **Because of YOU**, people have access to comprehensive and quality care that helps them overcome hard times. **THANK YOU** to all of our 2018 donors who have made a difference together!

**Every effort has been made to ensure donor information is accurate and correct. If you notice any omissions or errors, please contact us at 336-429-5600 or at kellinfoundation@gmail.com*

Braveheart Sponsors(\$5,000+)

Intelligent Visibility, Inc.

Gold Sponsors(\$1,000+)

Clint and Jeanie Ireland (In Memory of Amanda Ireland Ward)
Cone Health Foundation (Journey to Brave Sponsor)
Dwight and Lisa Crotts (In Memory of Lindy and Mandy)
Gate City Advisors (Journey to Brave Sponsor)
Arthur and Kelly Graves
GRAWL

Silver Sponsors (\$500+)

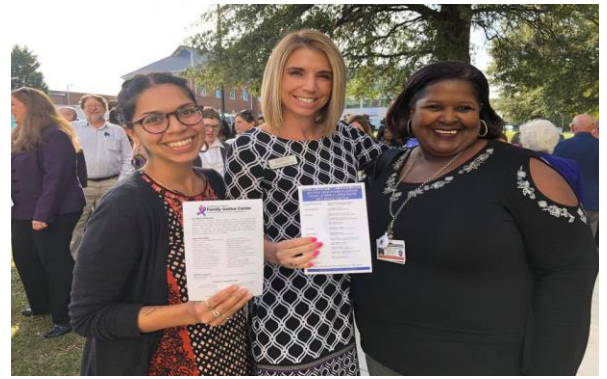
The Brooks Group (Journey to Brave Sponsor)
Henry and Caroline Carrison (Journey to Brave Sponsor)
The Cemela Foundation (Journey to Brave Sponsor)
Joshua and Jessica Cox
Dwight and Lisa Crotts (Journey to Brave/Pinwheels Sponsor)
Tracy Fulk (Journey to Brave Sponsor)
Glenn and Melanie Garner
Greensboro Police Department (Journey to Brave Sponsor)
Drs. Grant and Julie Haviland
Michelle Gill-Moffat (Journey to Brave Sponsor)
Sherwood and Madonna Greer
Grinz Orthodontics (Smiles 4 Miles Sponsor)
Lost Runners, LLC (Doggettsville Sponsor)
Drew Isenhour and Sherri McMillen (Journey to Brave Sponsor)
NAMI (Journey to Brave Sponsor)
Pilar Powell (Journey to Brave Sponsor)
Shea's Chase (Journey to Brave Sponsor)
Wesley and Lorrie Reid (Journey to Brave Sponsor)
Mark Siegmund
Jean Workman (Journey to Brave Sponsor)

Bronze Sponsors (\$250+)

Carolina Recording Systems, LLC (Journey to Brave Sponsor)
Cone Behavioral Health (Journey to Brave Sponsor)
William Revels and Carmen Deese



Rich and Kristin Dexter
 James Elms
 First Point, Inc./GMA (Journey to Brave Sponsor)
 Leonard and Tracy Fulk
 Mitchell and Suzanne Johnson
 Keller-Williams Realty (Journey to Brave Sponsor)
 Kirkland Construction (Journey to Brave Sponsor)
 Lake Jeannette Orthodontic and Pediatric Dentistry (Journey to Brave Sponsor)
 George Lothian
 Natty Greene's (Good Works Wednesday Sponsor)
 Greg Harper and Charmaine Purdum
 Jay and Julie Pyrtle
 Wesley and Lorrie Reid
 Bill and Lisa Roach
 Al Skrepcinski
 Barbara Stewart
 Tim's Home Improvement Plus (Journey to Brave Sponsor)
 Dr. Cynthia and Mr. Mark White



Friends of Kellin Foundation (\$100+)

Councilwoman Marikay Abuzuaiter
 Allure Salon (Smiles 4 Miles Sponsor)
 Edward Jones (Smiles 4 Miles Sponsor)
 Shutter and Shade Solutions (Smiles 4 Miles Sponsor)
 Risk Management Partners (Smiles 4 Miles Sponsor)
 Kathleen Albert
 David Burrigge (In Honor of Grant and Julie Haviland)
 Henry and Caroline Carrison
 Brittany Carroll
 Susan Danielson
 Art and Kimberly Dunkel
 Sue Fannin
 Bill Wood and Cindy Farmer
 Rich and Allison Franklin
 Patsy S. Greer
 James Goodyear
 Drew Isenhour and Sherri McMillen
 Lt. Holly Pate
 Sharon Harrison-Pope
 Pilar Powell
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 Lamar and Kathryn Lehman
 Teresa Mansell
 Justin and Tiffany Morgan
 New Garden Friends School (Journey to Brave Sponsor)
 Kristin Reagan
 Matthew and Jill Smith
 Dianne Ryan
 Preston Ward (In Memory of Mandy Ward)
 Susan E. Way



Kay Woods
Jean B Workman

Seed Commitment Sponsors(\$50+)

Earl Alberson
Bob and Sabrina Andrijev
Johanna E. Beuhring
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Brittany Carroll
Dawn Charaba
Dr. Love Crossling
Tanner Deisch
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Kimberly Dunckel
Ralph Eynon
Dr. Sonja Frison
Jack and Brenda Glenn
Pam Grier
Diane N. Hance
Jim and Kitty Haviland
Cindia W. Hewitt
Carla M Hoover
Deputy Chief Brian James
EJ and Jennifer Johnson
Darryl and Jessica Lane
April Lee
Dwayne P. Linder
Tomiko Lewark
Gary and Sandy McNabb
James and Michelle Moffat
Jaimie Morais
Darren and Amy Mullahey
Sgt. PD Nix
Jim and Jeanne Olson
Jared and Kelli Pike
Lisa Price
Jennifer Reavis
Michelle Reeves
Wesley Reid
Tracy M. Sabol
Lacy A. Sharpe
Laura Tastad
Martha Thompson
Tegan Torpey
Debra Weed
Wedgewood Club
John and Pat Wilcox
KD and Norma Wilson



Pinwheel Sponsors - Prune Level (\$100)

Rebecca Davidson (In Memory of Mandy Ward)
Cynthia Fish (In Honor of Bree, Meko, and Parker)
Marty Saunders (In Memory of Mandy Ireland Ward)
Jean Workman (In Honor of Whitaker and Garret Workman)

Pinwheel Sponsors - Grow Level (\$50-\$99)

Earl Alberson
Jessica Dalton
Josie Feather (In Memory of Mandy Ireland Ward)
Alyssa Graves (In Honor of Ava Lynn Ward)
Guilford County Family Justice Center (In Memory of Mandy Ward and Rebecca Phillips)
Holly Hardie
Wendy Hicks (In Memory of Mandy Ward)
Jeanie Ireland (In Memory Mandy Ireland Ward)
Becky Miller
Nikki Nunn
Powell Family (In Memory of David Powell)
Wesley and Lorrie Reid
Elaina Strayer
Mandy Ireland Ward (In Memory of Mandy Ireland Ward)
Bev Whan
Dolores Willey (In Memory of Lindy Beauregard and Mandy Ward)

Pinwheel Sponsors - Fertilize Level (\$25-\$49)

Anonymous
Doug Campbell
Cotrone Family (in Honor of Art, Kelly, and Alyssa Graves)
Susie Dailey (In Memory of Audrey Dailey)
Jason Duncan
Family Service of the Piedmont
Allison Franklin (In Honor of the Kellin Foundation Staff)
Jack Glenn
Sharon Gossom
Greensboro Police District 2
Madonna Greer
Chris Hines
Michelle A. Lewis, CEO, Triad Adult and Pediatric Medicine
Michelle Gill-Moffat (In Honor of KK and Jackman)
Lelia Moore (In Memory of Mandy)
Cassandra Pannel
Susan Ross
Brian and Cynthia Styers
Kristin Twitchell
Ginny Whan

Pinwheel Sponsors - Seed Level (\$10-\$24)

Anonymous (2)
Susan Brady (In Honor of Guilford County Partnership for Children)
Carmen Deese (In Memory of Lonnie Revels and Ruth Locklear Revels)
Lisa Duck



Erica Goins
Sharon Harrison-Pope (In Memory of Carolyn Pope and Daisy Harrison)
Janie Hobson (In Memory of Mandy Ward)
Kateryna Hollis
Clint Ireland (In Memory of Mandy Ward)
LouMecia Staton (In Honor of Partnership for Children of Guilford County)
Justin Surber
Kim Wallace (In Honor of Carmen Wallace)

Pinwheel Sponsors - Plant Level (\$5-\$9)

Anonymous (3)
Amy Combs
Tara Ireland
Stephanie Johnson

Pinwheel Sponsors - Outstanding Youth Sponsors

Brightwood Jumpers
Community Theater of Greensboro
Lilly Garner (Sponsored by Melanie Garner)
Alyssa Graves (Sponsored by Kelly Graves)
Avery Hargis (Sponsored by Gena Hargis)
Eva Hargis (Sponsored by Gena Hargis)
Zoey Harris (Sponsored by Michelle Gill-Moffatt)
Scarlett Hill (Sponsored by Mary Connor Hill)
Demarion Long (Sponsored by Cassandra Pannell)
Treya McClain (Sponsored by Veronica McClain)
Kaitlyn Moffat (Sponsored by Michelle Gill-Moffatt)
Jazmyn Morrison (Sponsored by Katherine Morrison)
Claire Slate (Sponsored by Karen Brudnak-Slate)
Emily York (Sponsored by Eduarda York)



Additional Gifts (<\$50)

Andrew N Aceves, Lindsay Albert, Meagan Albert, Matthew Barbee, Lana Baeten, Zack Bodenheimer and Dale Pennington, Chelsea Block, Bob Brooks, Sandra Campbell, Madonna Campbell-Greer, Samantha Carey, Stuart Carey, Brian Cassidy, Brittany Chestnut, Beth and Brittany Cloyd, Mary Connor-Hill, Kari Danforth, Janet Dalton, Tony and Christy Elder, Jodi Ernest, Thomas and Leanne Fish, Phillip J Fleischmann, Allison Franklin, Jackie Hardcastle, Kiara Harris, Kylene Gill, Brian and Christine Gillies, Eric Graves, Sharon Gossom, Jennifer Hance, Devon Harvey, Caitlin Howison, Britt Huggins, Michaelyn Jackson, Christine Kepic, Ed Linder, Jimmy and Debra Mack, Megan E Maher, Rich and Amy Manzi, Jennifer Matkins, Ednasha McCray, Jessica McKnight, Zach and Kristen Moser, Mary Nero, Kyle Nipp, Karen D Pulgrano, Christine Reeves-Weiss, Laura Rhoads, Dr. Antonia Monk Richburg, William Royal, Marty and Reed Saunders, Paola Scilinguo, Diane Shrader, Jessica Sims, Jasia Stevenson, Elizabeth Sutherland, Shawna Tillery, Tara True, Melissa Umbarger, Melissa Vatalaro, Sharon Way, Tracey Webster, Sharon Williams, Chris and Lylan Wingfield, Christian Alexander Wilson, Cameron Winfree, Rob and Emily Wright, Chris and Sarah Zimmer

2018 Grant Funders

City of Greensboro
 North Carolina Governor's Crime Commission
 SAMHSA

Cone Health Foundation
 Opportunity Greensboro Fellows Program

2018 Corporate Partners

The Kellin Foundation is very grateful to receive support from the following corporate partners and granting agencies in 2018. THANK YOU for your partnership!



2018 FINANCES IN FOCUS AND LEADERSHIP

2018 Financials*

Revenue

Individual Gifts and Sponsorships	\$	152,399.84
Grant Funding Sources	\$	355,511.46
Clinic Sliding Scale Fees	\$	2,584.07
Total	\$	510,495.37

Expenses

Personnel	\$	343,851.82
Facilities and Equipment	\$	20,624.07
Supplies and Materials	\$	17,511.29
Furniture	\$	2,471.43
Event Space/Catering/Travel	\$	15,880.29
Utilities/Telecommunications	\$	5,387.65
Other	\$	12,524.50
Total	\$	418,251.05

Surplus \$ 92,244.32

*preliminary pre-audited figures



2018 BOARD OF DIRECTORS

Dwight K. Crotts

Board President
Retired Deputy Chief, Greensboro Police
Department and Goodwill Industries

Dr. Kelly Graves

Executive Director
Kellin Foundation

Jean Workman

Board Secretary

Allison Hannah Franklin

Board Treasurer
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Jessica Dalton

Director of Specialty Leasing, Tanger Outlets

Carmen Deese

CEO, Courage Medical Alliance

Michelle Gill Moffat

Youth Services Superintendent
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Pilar Powell

Keller Williams Realty

Wesley Reid

Retired Assistant City Manager

Robert Higgins

Emeritus Member

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